

## - Driving the IT Revolution -

Job Title	Management Trainee – Communications
Directorate	Personal Data Protection Office
Department	Public Relations and International Affairs
Reporting to	Communications Officer
Salary Grade	N7
LLB	

#### Job Purpose

To support in organizing public relations activities and ensuring effective communication with stakeholders, media and the public

# **Key Accountabilities**

- a) Draft communication materials for the Office
- b) Respond to communication related issues in a timely manner
- c) Establish and maintain effective relationships with journalists and maintain a media database
- d) Support in preparation of detailed media activity reports
- e) Support in development of promotional material and publications for the Office
- f) Distribute press releases
- g) Assist in organizing PR as well as data protection and privacy awareness events
- h) Maintain and update information on the Office's website and digital engagement channels
- i) Work with different departments to generate content
- j) Perform any other duties, which may be assigned from time to time.

# **Qualifications and Experience**

#### **Education**

a) A Bachelor's degree in Communication, Journalism, Marketing, or Public Relations from a recognized university is required

## **Experience**

a) At least one year's active experience in communication, journalism, marketing or public relations.

# **Technical Expertise**

- a) Excellent verbal, written and presentation skills
- b) Excellent use of digital communication tools
- c) Excellent organizational, scheduling and planning skills
- d) Creativity
- e) Self-confident with very good interpersonal skills
- f) Ability to plan and execute campaigns that deliver measurable results

### **Nature and Scope**



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- a) Able to prioritize and co-ordinate work streams/projects to drive delivery of tasks
- b) A resilient team player with a 'can do' attitude, who is willing to take responsibility leading and working with others to create breakthrough solutions to complex problems
- c) Excellent interpersonal and communication skills (both oral and written)